

Archdiocese of Cincinnati Privacy Policy

www.catholicaoc.org

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Archdiocese of Cincinnati (“Archdiocese of Cincinnati”, “we”, “us”, or “our”) is committed to your privacy. This Privacy Policy (“Privacy Policy”) covers how we collect, use, disclose, transfer, store, and safeguard the information we receive when you interact with our websites or use our services (collectively, the “Services”) or when you otherwise interact with us. Please take a moment to familiarize yourself with our Privacy Policy and contact us if you have any questions. By using our Services, or by submitting information to us whether through our websites or applications (the “Site”) or in person, you accept the terms of this Privacy Policy.

Important: This Privacy Policy details our baseline or general data processing practices. If there is a conflict between this Privacy Policy and other policies posted for or applicable to a specific portion of the Site or for any service or feature, the latter policies’ terms shall apply to that portion of the Site, specific service or feature.

Collection and Use of Personal Information

Personal Information (“Personal Information”) means any information that is linked or reasonably linkable to an identified or identifiable natural person.

You may be asked to provide Personal Information anytime you are in contact with Archdiocese of Cincinnati or an Archdiocese of Cincinnati affiliated organization. Archdiocese of Cincinnati and its affiliates may share this Personal Information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, content, and marketing. You are not required to provide the Personal Information that we have requested, but, if you choose not to do so, in many cases we will not be able to provide information, products, services or respond to any queries you may have.

What Personal Information we collect

- Whenever you create an account, make a payment, connect to our services, request information, contact or correspond with us (by phone, text, SMS, email, postal mail, web form or other messaging systems), share or provide content (either digitally or physically), participate in an survey, or interact with our managed profiles on social networking sites or business directory sites, we may

collect a variety of information such as your name, company, current position, mailing address, email address, phone numbers, contact preferences, device identifiers, IP address, location information and payment information.

- Whenever you share information about others (i.e. make a referral) with Archdiocese of Cincinnati, share content with others over Archdiocese of Cincinnati's services or invite **others** to participate in Archdiocese of Cincinnati's services, messaging centers, or managed profiles on social networking sites or business directory sites, we may collect information you provide about those people such as names, companies, positions, mailing addresses, email addresses, and phone numbers. We will use such information to fulfill your requests, provide the relevant product or service, or for anti-fraud purposes.

Sensitive Personal Information: We may, if necessary, collect more sensitive categories of Personal Information revealing: [racial or ethnic origin, political opinions, or religious or philosophical beliefs] ("**Sensitive Personal Information**"). Any Sensitive Personal Information collected will only be used to the extent necessary to provide the Site and our Services to you, or as otherwise permitted by applicable data privacy laws and regulations.

How We Use Personal Information

We may process your Personal Information: for the purposes described in this Privacy Policy, with your consent, for compliance with a legal obligation to which Archdiocese of Cincinnati is subject, for the performance of a contract to which you are party, in order to protect your vital interests, or when we have assessed it is necessary for the purposes of the legitimate interests pursued by Archdiocese of Cincinnati or a third party to whom it may be necessary to disclose information.

- The Personal Information we collect allows us to correspond with you (by phone, text, email, postal mail, or other messaging systems) as a customer or prospective customer, provide products or services, process your payments, and keep you posted on Archdiocese of Cincinnati's latest announcements. If you do not want to be on our electronic mailing list, you can opt-out anytime by clicking the "unsubscribe" link at the bottom of the message.
- We also use Personal Information to help us create, develop, operate, deliver, and improve our products, services, content and advertising, and for anti-fraud purposes. We may also use your Personal Information for various account and network security purposes including but not limited to protecting our services for the benefit of all our users. Where we use your information for anti-fraud purposes it arises from the conduct of a transaction with us. We limit our uses of data for anti-fraud purposes to those which are strictly necessary and within our assessed legitimate interests to protect our customers and our Services. For certain online transactions we may also validate the information provided by you with publicly accessible sources.
- With your consent, we may also use your Personal Information in our content or marketing efforts. This includes testimonials, reviews, or other endorsements that

you may provide. This does not apply to testimonials, comments, reviews, or other endorsements about us you may have already made public (i.e., social networking profile posts or business directory profile reviews).

- If you are a current customer or a user of our products or Services, we may use your Personal Information to send important notices, such as communications about purchases, projects, work orders, changes to your account, service outages or maintenance, and changes to our terms, conditions, and policies. Because this information is important to your interaction with Archdiocese of Cincinnati, you may not opt out of receiving these communications.
- We may also use Personal Information for internal purposes such as auditing, data analysis, and research to improve Archdiocese of Cincinnati's products, services, and customer communications.
- If you enter a sweepstake, contest, or similar promotion we may use the information you provide to administer those programs.
- If you apply for a position at Archdiocese of Cincinnati or we receive your information in connection with a potential role at Archdiocese of Cincinnati, we may use your information to evaluate your candidacy and to contact you.
- For any other purpose disclosed to you prior to you providing us your Personal Information or which are reasonably necessary to provide the website or other related products and/or services requested.

We will not collect additional categories of Personal Information or use Personal Information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

Source of Personal Information Not Directly Collected from You

We may have received your Personal Information from other persons if that person has shared content with you using our Services, made a referral, or invited you to participate in Archdiocese of Cincinnati's Services, messaging centers or social networking sites.

Our customers or our partners (including, but not limited to, agencies, dataset providers or other third-party sources) may also provide us with Personal Information that they have collected from their users including names, email addresses, phone numbers, physical addresses, corporate affiliations and other preferences.

If you are a potential candidate for employment with Archdiocese of Cincinnati, we may have received your Personal Information from third parties such as recruiters or external websites. We will use the Personal Information we receive to contact you about a potential opportunity or in evaluating your candidacy. If you did not provide us your Personal Information directly, we will inform you of the source when we first contact you regarding your candidacy.

For research and development purposes, we may use datasets such as those that contain images, voices or other data that could be associated with an identifiable person. When acquiring such datasets, we do so in accordance with applicable law in the jurisdiction in which the dataset is hosted. When using such datasets for research and development, we do not attempt to re-identify individuals who may appear therein.

Collection and Use of Non-Personal Information

We also collect Non-Personal Information ("Non-Personal Information"). This data is in a form that does not, on its own, permit a direct association with any specific individual. We may collect, use, transfer, and disclose Non-Personal Information for any purpose. The following are some examples of Non-Personal Information that we collect and how we may use it:

- We may collect and store information such as language, search query terms, session times, unique device identifiers, referral URLs regarding activities on our websites, services or products. This information is aggregated and used to help us provide more useful information to our customers and to understand which parts of our website, products, and services are of most interest. Aggregated data is considered Non-Personal Information for the purposes of this Privacy Policy.
- We may collect and store details of how you use our websites, products and services, including search queries. This information may be used to improve the relevancy of results provided by our services. Except in limited instances to ensure quality of our services over the internet, such information will not be associated with your IP address.
- We may collect and store Non-Personal Information to recognize and stop any misuse of our websites, products or services.

If we do combine Non-Personal Information with Personal Information the combined information will be treated as Personal Information for as long as it remains combined.

Protection of Personal Information

Archdiocese of Cincinnati takes the security of your Personal Information very seriously. Archdiocese of Cincinnati's online services use industry-standard technologies, including encryption when transferring and receiving data exchanged between us and our service providers. When your personal data is stored by Archdiocese of Cincinnati, we use both computer systems with limited access and physical data storage both housed in facilities using physical security measures. Our websites and services also have many industry-standard security measures, including encryption, in place to help protect your Personal Information from the risk of accidental or unlawful destruction or

accidental loss, alteration or unauthorized disclosure or access. However, no method of transmission over the internet or method of electronic storage is 100% secure. Therefore, we cannot ensure, warrant or guarantee the absolute security of your Personal Information.

If you post or comment on an Archdiocese of Cincinnati forum, chat room, or social networking site, the Personal Information and content you share is visible to others and can be read, collected, or used by them. You are responsible for the Personal Information you choose to share or submit in these instances. For example, if you list your name and email address in a forum posting, that information is public. Please take care when using these features.

Disclosure to Third Parties

At times, Archdiocese of Cincinnati may provide third parties with certain Personal Information to provide, improve or protect our products, services or organization. When we do, we require those third parties to handle it in accordance with relevant laws. Archdiocese of Cincinnati does not sell Personal Information, and Personal Information will never be shared with third parties for their marketing purposes.

Service Providers

Archdiocese of Cincinnati may share Personal Information with agents, vendors, contractors, or service providers ("Service Providers") that we have retained to perform functions or provide services (including internet services) on our behalf, such as processing or storing data, including personal data, in connection with your use of our services. These Service Providers are obligated to handle Personal Information in accordance to this Privacy Policy and our own instructions. Archdiocese of Cincinnati's Service Providers cannot use any Personal Information we share with them for their own purposes and they must delete or return any Personal Information provided to them once they've fulfilled our request.

Others

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for Archdiocese of Cincinnati to disclose your Personal Information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. We may also disclose information about you, but only where there is a lawful basis for doing so, if we determine that disclosure is reasonably necessary to enforce any of our specific usage or service terms or protect our operations or users. This could include providing

information to public or governmental authorities. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all Personal Information we collect to the relevant third party.

Integrity and Retention of Personal Information

Archdiocese of Cincinnati will retain your Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy and our service specific privacy summaries. When assessing these periods, we carefully examine our need to collect Personal Information at all and if we establish a relevant need we only retain it for the shortest possible period to realize the purpose of collection unless a longer retention period is required by law.

Your Privacy Rights

Regarding the Personal Information we hold, we will provide you with reasonable access to your Personal Information for any purpose including to request that we correct the data if it is inaccurate or delete the data if Archdiocese of Cincinnati is not required to retain it by law or for legitimate business purposes upon request. You can exercise any of these rights by contacting us through the methods described in the Privacy Questions section.

Please note: Archdiocese of Cincinnati is not subject to the State of California's mandated criteria under the California Consumer Privacy Act (CCPA) for privacy protection rights. Therefore, these privacy rights are only provided by us as a common courtesy, not a legal obligation, and we reserve the right to decline the processing of requests for any reason with or without notice.

California's "Shine the Light" law permits users of our Services that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please contact us using the contact information below.

Children's Privacy

We understand the importance of taking extra precautions to protect the privacy and safety of children. Because of the nature of our business, our websites, services and products are not designed to appeal to children. Therefore, Archdiocese of Cincinnati does not knowingly solicit, collect or maintain any information from persons under the age of 13, or equivalent minimum age depending on jurisdiction.

If you are under 13 years of age, or equivalent minimum age in the relevant jurisdiction, please do not use or access our websites, products, or services at any time or in any manner.

If we learn that we have collected the Personal Information of a child under 13, or equivalent minimum age depending on jurisdiction, we will take reasonable steps to delete the information.

If you are a parent or guardian and you are aware that your child has provided us with Personal Information, please contact us immediately via the email or mailing address below.

Use of Cookies and Other Technologies

Archdiocese of Cincinnati's websites, online services, interactive applications, and email messages (collectively "Communication Platforms") may use **cookies and other technologies**, such as pixel tags and web beacons. These technologies help us better understand user behavior including for security and fraud prevention purposes, tell us which parts of our websites or services people have visited, and measure the overall effectiveness of web searches or other campaigns.

In general, we treat any information collected by these cookies and other technologies as Non-Personal Information. However, to the extent that Internet Protocol (IP) addresses, or similar identifiers are considered Personal Information by local law, we also treat these identifiers as Personal Information. Similarly, to the extent that Non-Personal Information is combined with Personal Information, we treat the combined information as Personal Information for the purposes of this Privacy Policy.

Archdiocese of Cincinnati and our service providers may also use **cookies and other technologies** to remember Personal Information when you use our website, online services, and applications. Our goal in these cases is to make your experience with Archdiocese of Cincinnati more convenient and personal. Our use of these **cookies and other technologies**, by themselves, do not provide us with any Personal Information. However, if you choose to provide us with Personal Information, for the purposes of creating an account, the data stored on your device may be linked to your account that contains your Personal Information.

Cookies

Cookies are text files containing small amounts of information which are downloaded by your browser to your device when you visit a website like this one. Cookies are useful as they allow you to navigate between pages efficiently, remember preferences and

generally improve your experience. However, they can also be used by ad companies and social networking sites to tailor advertising or content to your interests through tracking your browsing across websites. Most websites contain elements from multiple web domains so when you visit the website, your browser may receive cookies from several sources.

Categories

The cookies used on our websites have been categorized based on the guidelines found in the ICC UK Cookie guide. We use the following categories on our websites and other online services:

- **Category 1 – Strictly Necessary Cookies**

Cookies in this category are essential to enable you to browse around our websites and use their features. Without these cookies, core elements of our websites cannot be provided.

- **Category 2 – Performance Cookies**

Cookies in this category collect information about how you use our websites — for instance, which pages you go to most. This data may be used to help us optimize our websites and make them easier for you to navigate. These cookies don't collect information that identifies you. All information these cookies collect is aggregated and therefore anonymous.

- **Category 3 – Functionality Cookies**

Cookies in this category allow our websites to remember choices you make while browsing. For instance, we may store data that remembers preferences such as text size, fonts, and other customizable site elements. They may also be used to keep track of what featured articles have been viewed to avoid repetition. The information these cookies collect will not personally identify you, and they cannot track your browsing activity on non-Archdiocese of Cincinnati websites.

Click-Through URLs & Pixel Tags

In some of our email messages, we may use a “click-through URL” linked to content on the Archdiocese of Cincinnati website. When customers click one of these URLs, they pass through a separate web server before arriving at the destination page on our website. We track this click-through data to help us determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer not to be tracked in this way, you should not click text or graphic links in the email messages. Pixel tags enable us to send email messages in a format customers can

read, and they tell us whether mail has been opened. We may use this information to reduce or eliminate messages sent to customers.

Privacy Preferences

Archdiocese of Cincinnati generally treats data we collect from these cookies and other technologies as non-personal information. However, some cookies and other technologies that may be used by this website require your consent as they may collect Personal Information. You also may be able to opt-out of the use of some technologies on this website that collect Non-Personal Information.

Some modern browsers (Microsoft Edge, Apple Safari, Mozilla Firefox, etc.) also feature built-in privacy settings or have available plug-in's that, when configured and enabled, may prevent any cookies or other technologies from loading regardless of the privacy preferences consented to on this website.

Website Tracking (Analytics)

This website uses an e-privacy compliant web analytics platform, operated by our web hosting provider, to collect and analyze anonymous, non-personal usage data for performance optimization purposes. The data collected (under legitimate interest) is aggregated and only processed by us and our web hosting provider for our internal use.

Button: Opt-In

Our web analytics platform is currently tracking, aggregating and analyzing your actions on this website. If you wish to prevent this from taking place, select "opt-out". Doing so will help protect your privacy, but will also prevent us from learning from your actions and creating a better experience for you and other users.

Button: Opt-Out

You have successfully opted-out from being tracked by our web analytics platform. Therefore, your visits to this website in this browser will not be tracked, aggregated or analyzed. Note that if you clear your cookies, delete the opt-out cookie, change computers, web browsers or open an in-private (incognito) window, you will need to opt-out again.

Disabling Cookies or Changing Browser Settings

If you want to change your browser's privacy settings or cookie settings, you can do so by following the instructions for your browser. Please check your browser's help section or other support pages to find out how to change privacy settings or disable cookies. You can also remove any cookies already stored on your computer by clearing cookies and site data in your web browser.

Please note that certain features of the Archdiocese of Cincinnati website will not be available when privacy settings are enabled or cookies are disabled.

Do Not Track

Archdiocese of Cincinnati does not track its visitors over time or across third party websites to provide targeted advertising and therefore does not respond to browser Do Not Track (DNT) signals. Third parties that have content embedded on Archdiocese of Cincinnati websites may set cookies on a user's browser and/or obtain information about the fact that a web browser visited a specific Archdiocese of Cincinnati website from a certain IP address. Third parties cannot collect any other Personal Information from Archdiocese of Cincinnati websites unless you provide it to them directly.

Browser Tracking and Fingerprinting

Archdiocese of Cincinnati encourages you to learn about the privacy practices of your current browser provider and to use a browser that respects your privacy. Archdiocese of Cincinnati does not engage in browser tracking or fingerprinting practices and Archdiocese of Cincinnati is not responsible for the practices of any browser or browser add-on provider. Any information collected using browser integrated tracking mechanisms, which may include Non-Personal Information or Personal Information, is governed by the privacy policies of the browser provider.

Third-Party Services

Archdiocese of Cincinnati's websites may utilize services either provided by our service providers or other third-parties. This includes, but is not limited to, embedded content from social networking sites, mapping services, or online video services that this website features. Any such content may use cookies and is governed by the privacy and/or cookie policies of the service provider. Archdiocese of Cincinnati does not control these third parties' tracking technologies or how they may be used and is not responsible for the practices of any third-party. We encourage you to learn about the cookie and privacy practices of those third parties.

SPAM

We do not participate in bulk email solicitations that you have not consented to receiving (i.e., “**Spam**”). We do not sell or disclose customer lists or email address lists to unrelated third parties. Except as otherwise provided herein, we do not share Personal Information with any third party advertisers.

Third-Party Links or Content

Archdiocese of Cincinnati’s websites, products, applications, and services may contain links to third-party websites, products, applications, and services (the “Linked Sites”). Our websites, products and services may also use or offer products, services or content from third parties - for example, embedded videos or social media buttons. We do not control the collection or use of any information, including Personal Information, which occurs while you visit Linked Sites. Therefore, we make no representations or warranties for—and will not in any way be liable for—any content, products, services, software, or other materials available on Linked Sites, even if one or more pages of the Linked Sites are framed within a page of the Site.

The information collected by these third parties, which may include Non-Personal Information or Personal Information, is governed by the privacy policies of the third-party. Archdiocese of Cincinnati makes no representations or warranties about the privacy policies or practices of the Linked Sites, and is not responsible for the practices of any Linked Sites. We encourage you to learn about the privacy practices of these third parties.

International Transfers

All the information you provide may be transferred or accessed by entities around the world as described in this Privacy Policy. Personal Information collected from you may be stored and processed in the United States or any other country in which Archdiocese of Cincinnati or Archdiocese of Cincinnati’s service providers maintain facilities, and by accessing our websites or using our services, you consent to any such transfer of information outside of your country of origin.

Changes to this Privacy Policy

Archdiocese of Cincinnati reserves the right to at any time and at its sole discretion, to change, modify, add or remove portions of this Privacy Policy. It is up to you to periodically review our Privacy Policy for changes even if you were notified by us of such a change. Your continued interactions with us including (but not limited to) the use of this website, our services, or features represents your agreement with the then-current Privacy Policy.

Privacy Questions, Requests or Complaints

If you have any questions, requests or concerns about Archdiocese of Cincinnati's Privacy Policy or data processing practices, please contact us using the contact information below.

communications@catholicaoc.org

Effective Date

This Privacy Policy was last modified as of the effective date printed above. This version of the privacy policy replaces and supersedes any prior privacy policies applicable to the Site and our Services.